

CAMBRIDGE
January Carton Promotion
Display/Deal Allocations

SECTION	30 CTN DISPLAY	60 CTN DISPLAY	200 CTN DISPLAY	CARTON COUPON
11	346	521	28	47,374
12	326	490	27	44,610
13	204	306	17	27,793
14	<u>288</u>	<u>434</u>	<u>24</u>	<u>39,448</u>
<i>Total Region 1</i>	1,164	1,752	96	159,225
21	385	581	32	52,782
22	759	1,144	63	103,924
23	549	826	45	75,059
24	205	308	17	28,064
25	<u>346</u>	<u>521</u>	<u>28</u>	<u>47,374</u>
<i>Total Region 2</i>	2,245	3,381	185	307,203
31	840	1,265	69	114,955
32	422	636	35	57,742
33	715	1,078	59	98,017
34	528	859	47	76,810
35	441	665	37	60,425
36	<u>274</u>	<u>413</u>	<u>23</u>	<u>37,523</u>
<i>Total Region 3</i>	3,220	4,916	270	445,472
41	638	963	53	87,446
42	276	417	23	37,876
43	759	1,145	63	103,993
44	361	543	30	49,394
45	<u>620</u>	<u>935</u>	<u>51</u>	<u>84,966</u>
<i>Total Region 4</i>	2,655	4,003	219	363,675
51	402	606	33	55,086
52	750	1,131	62	102,800
53	219	331	18	30,057
54	<u>241</u>	<u>364</u>	<u>20</u>	<u>33,093</u>
<i>Total Region 5</i>	1,613	2,433	133	221,036
TOTAL US	10,897	16,485	903	1,496,611

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